

March 2009 Newsletter

Next Club Meeting

March 20th, 6PM Dinner & 7PM meeting
El Corral Restaurant, 4907 Southgate Drive

Yellowstone Valley Mustang Club

P.O. Box 21844

Billings, MT 59104

Email: yvmsifclub@hotmail.com

Club Officers

President:

Monte Steffan 855-0729

Vice President:

Ryan Wittman 670-0607

Secretary:

Sandy Mueller 245-3259

Treasurer:

Randall Richert 656-5290

Directors:

Scott Hecker 652-9479

Derek Dicks 655-0353

Jerry Tillinger 861-0574



Meeting Agenda

Minutes

Treasurer's Report

Old Business

New Business

Upcoming Events

International committees
Spring! March 20th!

(Finally!)

Newsletter Contributors

Monte Steffan

Sandy Mueller

Jerry Healey

"This and That" from the Last Meeting and Elsewhere

Possible Summer Events: We discussed a number of ideas for upcoming summer events we could take part in as a club. One idea was to attend "Bridger Days," which takes place around the middle of July. Other possibilities included the "Badlands Drifters Car Show" in Glendive on June 26 and 27th, and the "Rocky Mountain Mustang Roundup," which will take place in Steamboat Springs, Colorado on June 19th through June 21st. The main features for the Roundup are an Autocross on Friday and a Show 'n Shine car show on Saturday. Awards will be presented on Sunday morning. People interested in attending need to get their registrations in before June 1st, or before they reach their limit of - 550 cars? (Good grief!) If you'd like more information on the Roundup, you can check their website at www.rmmr.org or check with Sandy. If you plan to catch this event, don't forget to grab some fliers from Sandy to help advertise the 2009 International.

A New Board Member: We needed to elect a new board member to replace Jerry Healey, whose term recently expired. Jerry Tillinger was nominated for the post and was then ushered in with a unanimous vote. Congratulations, Jerry!

Club Picnic: The Steffan's think it would be nice to have a club family picnic at their home sometime in July. It's a little early for the final details, but we'll nail down the schedule when the time gets closer.

New Members: Zack Roth came to visit us at the February meeting, and wound up turning in a membership application for himself, his wife, Jo, and their sweet little black 2005 Mustang GT. Welcome to the club, folks!

International stuff: We now have 140+ cars registered and about 140 rooms booked at the Holiday Inn. All in all, we're very pleased with the response. (And here's an interesting stat: we have 100 registrations from Canada - and 40 from the US! Hey! Those Canadians are some fired-up folks!) Other news? After a lengthy weekend meeting, it looks like the budget is set for the 2009 International - and the numbers are quite "surprising," to say the least. Scott's going to fill us in on all the details at the March meeting, so you'd better make sure you're there. It's gonna be interesting!

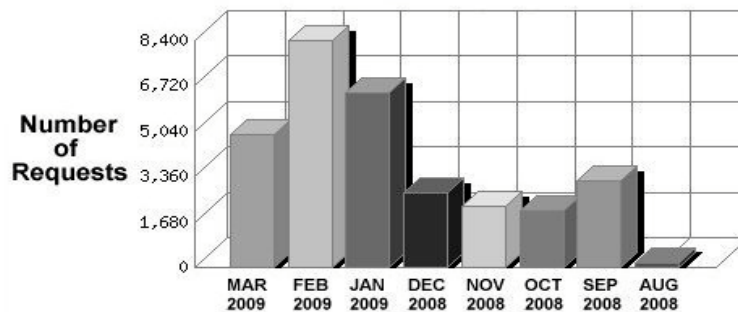
Welcome Some New Sponsors!

Yes! In case you haven't noticed, there are a number of new "faces" in our fine group of advertisers. Of course, we're still happy to have the great folks from Soeby Motor Company, Macon Supply, Ma'Las Auto Body, NAPA Auto Parts, AtoZ Tire and US Bearings. But we're **also** happy to welcome the great people who have recently joined us. (And let me tell you - when you wander around and visit with people in the various businesses around town, you definitely find out who the **nice** people really are!) So please welcome and support the folks at El Corral Restaurant, Phil's Glass, Harold's Upholstery, Elite Auto, A-1 Johnson Auto Salvage and Good Vibrations! And I can definitely tell you - these are some **really** fine folks. Keep them at the top of your list!

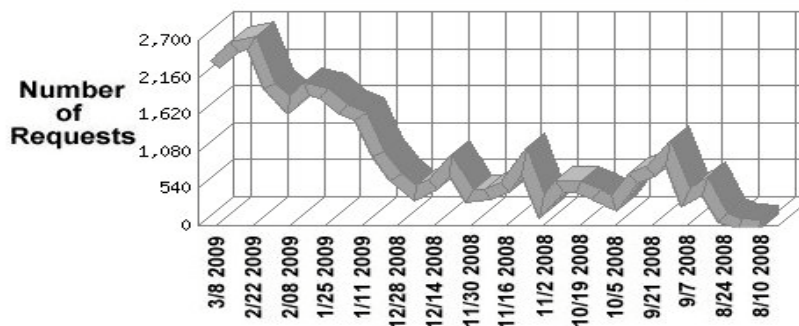
We're Takin' Some Hits

Out on the website, that is! In other words, it looks like we're getting quite a little interest. Check out a couple of the GoDaddy graphical "reports" of our website activity. (More interesting than a bunch of boring numbers!)

YVM Website Monthly Activity



YVM Website Weekly Activity



FYI: It takes more than one "request" to display a web page, so our high of 8,400 requests in February actually translates to about 1300 web "page" displays. (Even so - not bad!) As you can see, we had a pretty good "bump" of interest back in September. Then things toned down just a bit and stabilized - until January, when the traffic more than doubled the December totals! Once again, February gains were more than triple that of December. And - while the totals for March may appear lower than January, keep in mind that these March totals amount to only **eight days** worth of information. And we're already at about 60% of the January totals! At that rate, March might actually turn out to be **double** that of February, which was our best month to date! So, all in all, it looks like the interest level in the 2009 International is perking right along out there.

"The Word" from The Prez!

Hello, Pony and Ford lovers! First of all, I would like to send out my condolences and prayers to Ron Reece for the loss of his brother last month. We at the club were all thinking about you. Hope you and Jody get back to the club real soon. The winter northwest regional meeting is coming up this month, March 28, 2009, in Great Falls. Ryan and Scott will be attending as our voting members. I will also be attending just to get a feel for what goes on and to help promote the International in September. Anyone who wants to ride along with me is welcome - just give me a call. Congratulations go out to Jerry (Tilly) Tillinger for being selected as a new director for the club. Tilly has replaced Jerry Healey. (Thanks, Jerry, for a good job.) Please welcome new members Zack and Jo Roth. Zack attended the February meeting and submitted his application. He drives a 2005 Black Mustang GT. Mike and Chris Dailey were back at the February meeting after missing a couple of months. Nice to have you guys back. Scott reported that Tom Secor has volunteered to head up the vendor search for the International, and Sandy Mueller and Sandy Steffan said they would help him. They believe there should be a lot of women's stuff, so our guests (the women) can shop. Scott also reported that the budget for the 2009 International is almost done and he will report on it at the March meeting. March is here, the weather is starting to warm up, and I'm thinking cruising. Time to start dusting the winter off of the Mustang and putting the top down. Hope we have an early spring, 'cause I'm ready! Drive safe, folks! (Monte Steffan)


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